

**Wasatch County Parks & Recreation SSD #21
Board Meeting
August 9, 2022
Minutes**

Attendance:

Jeff Wade, Chairman
Kendall Crittenden, Member
Steve Farrell, Member
Mark Nelson, Member

Heath Coleman, Asst. Director
Jon Provost, Event Center Director
Erik Lappe, Program Director
Mike Winward, Sr. Citizen Director
Dustin Grabau, County Manager
Ben Marvin, IT Specialist
Laurie Duke, Admin. Assistant

Excused:

Marilyn Crittenden, Vice-Chair
Danny Goode, Member
Spencer Park, Member
Tom Bonner, Director

Jeff Wade called the meeting to order at 3:15 p.m.

Minutes:

Heath Coleman presented the minutes for July 12, 2022.

Board Member, Mark Nelson made a motion to approve the minutes for July 12, 2022. Board Member, Steve Farrell, seconded the motion. Motion passes with the following vote:

AYE:	Jeff Wade, Board Chairman
AYE:	Kendall Crittenden, Board Member
AYE:	Steve Farrell, Board Member
AYE:	Mark Nelson, Board Member

NAY: None

ABSENT: Marilyn Crittenden, Board Vice-Chair
Danny Goode, Board Member
Spencer Park, Board Member

Warrants:

Heath Coleman presented the warrants for July 8, 2022 through August 4, 2022 in the amount of \$412,461.49.

Board Member, Steve Farrell made a motion to approve the warrants for July 8, 2022 through August 4, 2022 in the amount of \$412,461.49. Board Member, Kendall Crittenden seconded the motion. Motion passes with the following vote:

AYE:	Jeff Wade, Board Chairman
AYE:	Kendall Crittenden, Board Member
AYE:	Steve Farrell, Board Member
AYE:	Mark Nelson, Board Member
NAY:	None
ABSENT:	Marilyn Crittenden, Board Vice-Chair
	Danny Goode, Board Member
	Spencer Park, Board Member

Fair Days Update:

Heath reported on Fair Days and said that everything went very smoothly. He said that they were extremely happy with the way the Derby turned out with the new promoters. In communicating with people in the community, feedback was that they felt it was more of a hometown Derby and we are hoping to keep building on what we started this year. Kendall asked if we signed a three year deal with Destructive Behavior and Heath answered that yes, we did, with a 2 year option after that.

Heath reported that attendance was down a little at the Party in the Park on Monday evening and felt that was due to weather concerns, but we still served 1,600 hot dogs. The rest of the events during the week were well attended. At the BBQ on Wednesday night, Heath said that Eric plans to serve 1,000 people and we served all we had. The Country Market and Carnival opened that night, along with the outdoor movie, and all events were well attended.

Heath commented that the exhibits went well, but that we will probably have a discussion on exhibits at a later date. He addressed a rumor that the exhibits were going to be canceled. He said that was not true and we have no intention of canceling the exhibits. He said that they would like to have a discussion on options to enhance the exhibits and make them better.

Heath reported that this year they added a Thursday night rodeo and were a little concerned because they had to sign contracts last December and get staffing in place, but he said that it went extremely well. We sold 3,400 tickets, which was well about the goal. Friday ticket sales were between 5,300 and 5,400, which was right in line with last year's sales. Saturday night was sold out. He stated that all three rodeos were fantastic and everything went very well.

Heath stated that we incorporated the Charley Jenkins concert with Thursday's rodeo and it was very well attended. Charley was set up and playing as people were leaving the rodeo and it was a great atmosphere and people were having fun, so we are looking to make that a permanent event. Steve Farrell asked if it was worth the money and Heath responded that he felt it was. Steve asked why he didn't want to perform in the arena and Heath said that was the original plan but it takes about 20 minutes to set up and he was concerned with it being a Thursday night if

people would stay. Heath said that it worked out great where he performed, in the front of the Event Center, because most people had to pass by him to get to their cars and many stayed, listened, danced and had a good time. Kendall asked about seating and Heath said that some people had brought chairs, some sat on the tailgates of their trucks, and then they brought out some chairs from the VIP tent. Kendall commented that Charley puts on a good show and Heath agreed that he does. Charley is a good entertainer and gets the audience involved and everyone seemed to be having a great time. The concert took the place of fireworks and Heath felt it was a good decision.

In regards to the Livestock Sale, Heath said that when he talked with the committee about a month ago, there were some concerns that we had lost some buyers that had supported the sale for years. Steve commented that if that was the case it wasn't noticed. Heath reported that Jon had received a number of 1.1 million in revenue, which would be an all-time high. The support from our community for this sale is amazing.

Steve asked why we do the fireworks before the last heat of the Derby and Heath responded that it is for safety reasons. He said after the last heat or championship many people storm the arena and it is not safe in the dark. Steve said that the problem is that it takes 20 min. to get the lights back on. Heath agreed, but he feels that Atkinson Sound does a good job keeping the crowd entertained with their music and sing along. Heath said that there is a remedy if we wanted to go to LED fixtures, but that is a heavy price tag. Steve responded that it is worth sitting in the dark for 15 minutes!

Mark asked how the money for the carnival works. Heath said that they send us 2,000 presale tickets that we sell at the Rec. Center at a discounted price before the carnival. We get a percentage back from those tickets. We always sell out of the discounted tickets. Tickets are also sold at the carnival. Heath said that we do not pay the carnival, they basically pay us to come.

Heath summarized that overall Fair Days went very well. He said that there was a lot of positive feedback and a couple suggestions that we will take and try to make things even better next year. He said that he is humbled by the support of the community and the County Council and especially the Parks & Recreation staff. The council agreed the fair went very well and thanked the Parks & Recreation staff for all of their hard work. Kendall stated that he received positive comments from the public about how well the fair was organized.

Cowboy City Update:

Heath announced that crews will start working on Cowboy City tomorrow. He will keep the council updated as that progresses.

Senior Citizen Annual BBQ:

Heath announced that Mike Winward, Senior Citizen Director, asked him to extend an invitation to the County Council, County Manager, and Assistant County Manager to their annual BBQ. It will be August 18th at 5:00 p.m. at the Senior Center.

Jeff asked if there were any other questions or comments. There were none.

Mark Nelson made a motion to adjourn. Steve Farrell seconded the motion. Motion passes with the following vote:

AYE: Jeff Wade, Board Chairman
AYE: Kendall Crittenden, Board Member
AYE: Steve Farrell, Board Member
AYE: Mark Nelson, Board Member

NAY: None
ABSENT: Marilyn Crittenden, Board Vice-Chair
Danny Goode, Board Member
Spencer Park, Board Member

Meeting was adjourned at 3:34 p.m.

Minutes prepared by Laurie Duke